



28 FEBRUARY 2017

ASX RELEASE / MEDIA RELEASE

FERTOZ OUTLINES 2017 OBJECTIVES

HIGHLIGHTS:

Production Objectives:

- **Extract up to 10,000 tonnes of rock phosphate** from the Company's existing 27,500 tonne bulk sample permits in Canada
- **Expand supply chain flexibility** through low cost exploration work, additional bulk sample permits on existing tenements and new supply options based on strategic criteria
- **Broaden the Company's product offering** with additional products or blended rock phosphate products (i.e. blends with sulphur, humates and other products)
- **Progress small mine application** at Wapiti for 75,000 tonnes

Sales and Marketing Objectives:

- **Build the Company's sales book** for Rock Phosphate in line with production and in various packaging forms such as bulk, blends, super sacks and 50 lb bags
- **Increase the company's distribution reach** through targeted joint ventures, acquisitions or supply agreements
- **Continue to undertake greenhouse trials and field trials** to improve the Company's product knowledge and to provide testimonials for the product
- **Improve product awareness** of the benefits of rock phosphate through a new web portal (launched today) for organic farmers with weather information, blogs and educational materials

Organic phosphate development company Fertoz Ltd ("Fertoz" or the "Company", ASX: FTZ) is pleased to provide its key objectives for calendar year 2017. The Company is focused on becoming a leading supply of organic fertilizers in North America.

Fertoz Executive Chairman, Patrick Avery, said:

"We plan to continue mining on the Company's 10,000 tonne bulk sampling permit at Fernie once the plan of operations is approved by government, which is expected in the North American spring of this year.

"In 2017, we are keen to build on our momentum by executing more partnerships with distributors and fertiliser manufacturers to market and sell our high-availability rock phosphate from our 27,500 tonne bulk sample permits in Canada.

ASX : FTZ



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Board of Directors
Executive Chairman
Non-Executive Director
Non-Executive Director
Company Secretary

P. Avery
J. Chisholm
A. Byass
J. McNally

Key Projects

Wapiti
Fernie

Ownership: 100%
Ownership: 100%

Fertoz Ltd

A.C.N. 145 951 622

“Building the Company’s sales book, broadening our product portfolio, increasing our supply optionality and finding innovative ways to leverage cost effectively into the distribution chain will be some of the key aspects that should deliver significant value for shareholders and set the Company up with a sustainable sales-focused business into the future.”

Launch of New Website

The Company today is pleased to announce the launch of the new website portal www.fertoz.com which will assist Fertoz in becoming a key focal point for organic distributors and farmers.

The website will be an educational source for dealers and growers with information pieces and articles. The content will be continually updated and provide producers with relevant information to support their businesses in achieving improved margins in the booming organic sector in North America.

For more information, please contact:

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Forward Looking Statements

This release includes forward looking statements. Often, but not always, forward looking statements can generally be identified by the use of forward looking words such as “may”, “will”, “expect”, “intend”, “plan”, “estimate”, “anticipate”, “continue”, and “guidance”, or other similar words and may include, without limitation statements regarding plans, strategies and objectives of management, anticipated production or construction commencement dates and expected costs or production outputs. Forward looking statements in this release include, but are not limited to, the capital and operating cost estimates and economic analyses from the Scoping Study.

Forward looking statements inherently involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results, performance and achievements to differ materially from any future results, performance or achievements. Relevant factors may include, but are not limited to, changes in commodity prices, foreign exchange fluctuations and general economic conditions, increased costs and demand for production inputs, exploration and project development risks, political and social risks, environmental risks, changes to government legislation, extreme weather conditions, retention of personnel, industrial relations issues and litigation.

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