

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: Fertoz Ltd
ABN: 86 145 951 622

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James Chisholm
Date of appointment	24 August 2010

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
LENARK Pty Ltd <Lenark Investment Trust> (Spouse is a sole Director and Mr James Chisholm is a beneficiary)	4,939,926 Ordinary Shares 615,385 unlisted option with the right to purchase one ordinary share for each option held at an exercise price of 25 cents expiring on the 1 st September 2017 307,692 unlisted option with the right to purchase one ordinary share for each option held at an exercise price of 35 cents expiring on the 1 st September 2017 307,692 unlisted option with the right to purchase one ordinary share for each option held at an exercise price of 45 cents expiring on the 1 st September 2017
KIFACO PTY LTD <KIFACO INVESTMENT A/C> (Spouse is a sole Director and Mr James Chisholm is a beneficiary)	213,675 Ordinary Shares
LEFT BRAIN STRATEGIES PTY LTD <LEFT BRAIN STRATEGIES A/C> (Mr James Chisholm is a sole director of Left Brain Strategies Pty Ltd and a beneficiary of the trust)	60,779 Ordinary Shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	Nil
Name of registered holder (if issued securities)	Nil
No. and class of securities to which interest relates	Nil

+ See chapter 19 for defined terms.